



Back in 2004, I undertook my first Store Manager role as Manager of ChoicesUK (Choices Video) in Cambridge, followed by Choices Newmarket, and finally Choices St Ives (Cambridgeshire) where I spent most of my time. In total, I worked for Choices Video / Choices UK and Home Entertainment Corporation between 2004 and 2007. In 2007 the business sadly fell into [administration](#) and was subsequently dissolved.

Choices Video Gallery

Below are a collection of images with relation to Choices in order to keep that memory alive. If you have any photos from Choices days please feel free to [share](#).















KEEP THEM

in a hurry?
fast return





Choices Video / Choices UK and Home Entertainment Corporation Memories

I, and I am sure most people who worked there do, have so many awesome memories from my choices days. Largely the people I worked with, but also memories of 'Cascade' phone calls, 2 for £2 on popcorn, 2 Ice Creams for £5, and many a late night peeling of 3 for £15 promotion stickers.

Home Entertainment Head Office



Websites

Over the years Choices had a number of websites, including Choices Video, Choices Direct, HEC Choices PLC, Mosaic Entertainment, Choices UK TV, and Movie Choices.

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details of our pre-close
trading update

chairman's statement
Mr Muspratt's statement at
the annual general meeting

annual report



download our 2006
annual report here
requires adobe acrobat

"Welcome to the ChoicesUK plc website. Founded in 1985 our overriding objective is to deliver the best quality, service and range of pre-recorded screen entertainment in whatever way suits our customers best."

Iain Muspratt - Non Executive Chairman

simply entertainment...



At ChoicesUK we're fanatical about home entertainment with specialist teams dedicated to films, music and gaming.

what's new



superman returns
the man of steel is back



you me and dupree
two's company, dupree's a crowd





contact



catalogue

Mosaic Entertainment

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Peterborough
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A division of ChoicesUK plc



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Video Box Office has been established for almost 2 decades and is the UK's fastest growing, longest established independent video leasing company.

VBO is the founder division of Home Entertainment Corporation PLC which also has substantial video retail interests of its own as well as interests in mail order video sell-thru and video rental distribution.

VBO is led by a team which has been involved either in the film and video industry or within the grocery and CTN sectors.

VBO employs that expertise to the benefit of its customers, providing a consistently high quality range and service.

The customer network stretches across the UK (including Northern Ireland)

VBO customers have the confidence of being supplied by a Company with a reputation which is second to none.



ALLED

Video Box Office is a division of Home Entertainment Corporation PLC. For more information on the other divisions click [Choices Video](#), [Choices Direct](#) or [Mosaic Entertainment](#)



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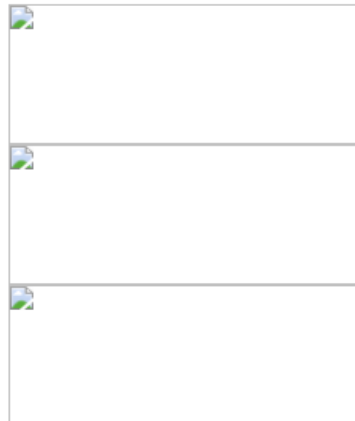


Chairman's Message

"Welcome to the Home Entertainment Corporation's website. Founded in 1985 our overriding objective is to deliver the best quality, service and range of pre-recorded screen entertainment in whatever way suits our customers best."

Iain Muspratt - Chairman

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Choices UK stores have recently benefited from a massive investment in redefining and enhancing their retail and rental entertainment offer across all 220 of their stores. Our mission is to ultimately offer the world's best screen-based entertainment throughout the UK, with increased ranges, brand new products, amazing offers and an unrivalled shopping experience.

Opportunities exist at all levels of the business and, with our commitment to internal promotion, there is great potential for you to carve out an exciting career with ChoicesUK. We are looking for top class people, passionate about entertainment, to join our rapidly expanding organisation across the UK.

Do you have bags of enthusiasm, an interest in home entertainment, excellent customers service/selling skills and retail experience? If so we want to hear from you!

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The Day After Tomorrow

Choices UK TV

Choices UK also launched a TV channel on Sky TV in 2005. However, this only lasted 9 months and [closed](#) in May 2006.



Choices Video Resources

[Choices Video Application Form \(880 downloads \)](#)

Share your memories

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