

With more of us forced to take up independent exercise during the Covid-19 lock-down, services such as Spotify are becoming ever more popular. As is the need to come up with ever new ways of fundraising. However, did you know that this can be magically transformed into a unique and new fundraising mechanism. Digital Fundraising With Spotify.

[GivePenny](#) has developed an integration with [Spotify](#) that allows its users to create Playlist Fundraising pages. It's new, its effective and most of all it can be completed within a few minimal steps.



How it works?

Step 1: Join GivePenny (it's free!) to start your fundraising adventure. Choose one of the many really fabulous and worthy charities who have joined us on our platform. (Find out how to add your [charity](#)).

Step 2: Conect your Spotify account to GivePenny and create a playlist fundraising page. You can customise your page with touy own image, banner and fundraising story.

Step 3: Share your plylist with friends and family. Anyone can add a song for just 50p – but yo can donate more if you wish.

Step 4: Every time somone adds a track to you playlist, you'll get a notification. Listen to your new favorite playlist, and help your chosen charity.

Feedback Digital Fundraising With Spotify

Have you created or added to a Fundraising Playlist? Are you a Charity who uses this service? I would love to hear from you, please [get in touch](#).

What are your thoughts on Digital Fundraising With Spotify, please comment below.

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