

In a move to increase its market share, Bing now rewards its users for utilizing its services. You can earn rewards for searching with Bing, using Edge or by using other Microsoft Features and applications.

How to earn Microsoft Rewards?

You first need to sign up for a Microsoft Rewards account. You can do this for free via: <https://www.microsoft.com/en-gb/rewards>

Once you are registered you will earn points every time you use Bing Search Engine. You can then redeem these points once for a variety of gift vouchers or entry into prize draws.

You can also earn points in a number of ways including completing quizzes, visiting suggested sites or using Microsoft's store.

How to earn Microsoft Rewards points

Applies to: Microsoft account

It's easy to rack up Microsoft Rewards points and earn your way toward great rewards like gift cards, movies, games, nonprofit donations, and more. Stay signed in with your Microsoft account and you'll earn points for doing the things you already do. Here are some of the ways you can earn Microsoft Rewards points:

- Search with [Bing](#) (level up faster by searching with Bing on Microsoft Edge).
- Search the web through the search box on the taskbar on your Windows 10 device.
- Buy stuff from Microsoft Store online (from your mobile device, on Xbox One, in the Microsoft Store app on your Windows 10 or Windows 8.1 device, or via the web). For more info, see [Shop and earn Microsoft Rewards points](#).
- Use Cortana to search with Bing.*
- Explore the [earn page](#) and the [points breakdown](#) page. Opportunities to earn points, like taking quizzes or playing trivia games, are updated daily, so check in often!
- Play selected games or complete selected quests on Xbox One. Launch the Rewards app to get started. For more info, see [Earn rewards on Xbox](#).

To earn points by searching with Bing on your mobile device, set Bing as your default search engine, use the Bing app, or use the Microsoft Launcher for Android app. Or earn even more points with the Microsoft Edge app. (Not all mobile rewards earning methods are available in all regions.)

Microsoft Rewards points don't have any cash value. It usually takes about 5,000 points to redeem something worth \$5. [Learn more about redeeming Microsoft Rewards points](#).

Microsoft Rewards points will expire if there are no earning activities within 18 months.

For more info on Microsoft Rewards level 1 and level 2 status, see [About Microsoft Rewards status levels](#).

How to earn Microsoft Rewards?

Redeeming your Microsoft Reward Points

You can redeem your points for a gift vouchers, entry into prize draws or a donation to a chosen charity. The number of points you need vary's depending on what you wish to redeem the points for. Here are some of the currently redeemable options available:

- £5 Halfords Gift Card - 7600 Points
- Tesco £5 Gift Card - 7600 Points
- £5 New Look Gift Card - 7600 Points
- £10 TKMaxx Gift Card - 15200 Points
- £5 Starbucks Gift Card - 7600 Points

If you spend a reasonable amount of time on the internet you can easily rack up points quite quickly. There are daily limits set to stop people abusing the system. But by switching to Bing instead of Google for, you can easily pick up a few gift cards a year.

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