Since Google launched its '<u>Digital Garage</u>' back in 2015, the platform and range of courses and has continued to evolve. The suite now offers 126 Free Google courses with Google accredited certification.

The first course added to the platform, 'Fundamentals of Digital Marketing', remains the flagship and most popular course. The course takes around 40 hours to complete, followed by an exam. Providing you pass the exam you will be provided with a Google accredited certificate.

The 'Fundamentals of Digital Marketing' covers a wide range of topics. For example, building your online presence and maximising your impact on Google search.

Beginner Level

If you are new to Digital Marketing and/or Google's range of tools the 'Fundamentals of Digital Marketing' is the course to start with. It typically takes around 40 hours to complete this course. It gives you a good grounding, a good understanding of current trends and Google products as well as certification and all for free. The course is fully remote, meaning you can complete it at your own leisure from any location.

Additional courses and certifications

If you fancy something a bit more challenging, there are a range of courses targeted at people with Intermediate and Advanced knowledge. These courses cover topics such as 'Android App Development', Database Management and even Team Coaching.

Finally, if you found this post on 'Free Google courses with Google accredited certification', please comment below. <u>Click here</u> for more resources.

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